

# Shenzhen-Togliatti Investment & Cooperation Seminar

## 深圳—陶里亚蒂投资合作交流会



Invest in Shenzhen  
Build a Winning Future

### HOST

Invest Shenzhen

### CO-ORGANIZER

Invest Baoan Shenzhen

Authority of Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone

主办单位 深圳市投资推广署

协办单位 深圳市宝安区投资推广署 / 深圳市前海深港现代服务业合作区管理局



## • Two Levels

### CHINA

one belt one road + new normal

### SHENZHEN

best choice of starting business in  
China

## • 分两个层面阐述

中国“一带一路”倡议+经济新常态

深圳 进入中国的最佳选择



# One Belt One Road Two Levels Initiative

"CHINA The Silk Road Economic Zone"  
"Market Silk Road of the 21st Century"

**SHENZHEN**  
**MARKET INVESTMENT GREEN COOPERATION**  
best choice of starting business in  
China

## “一带一路”倡议概述

“丝绸之路经济带”倡议+经济新常态  
“深圳世纪海上丝绸之路的最佳选择”

- 市场
- 投资
- 绿色
- 合作



## One Belt One Road New Normal Initiative

- The transformation from "world factory" to "world market zone"
- "Making Silk Road the capital exporting country to the capital exporting country."

MARKET INVEST GREEN COOPERATION

## “中国经济新常态”

- “丝绸之路经济带”向“世界市场”转变
- “21世纪海上丝绸之路”向“资本输出国”转变

市场

投资

绿色

合作

# Togliatti & Shenzhen

The strategic pivot city of one belt one road initiative

## 陶里亚蒂与深圳：广阔的合作空间

“一带一路”倡议的战略支点城市

Investment

Trade

Technology

Tourism

# Introduction on Shenzhen's Comprehensive Business Environment

---

Invest in Shenzhen · Build a Winning Future

---

深圳市综合营商环境介绍

投资深圳 · 共赢未来

I  
NNOVATION

N  
ATURE

INVEST Shenzhen 

E  
CONOMY

S  
ERVICE

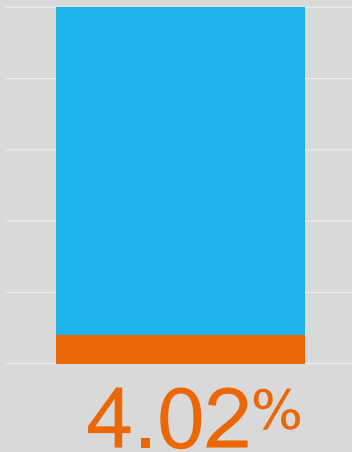
T  
RANSPORTATION

# The First Entire City To Be Named As A National Self-innovation Demonstration Zone

首个以城市为基本单元的“国家自主创新示范区”

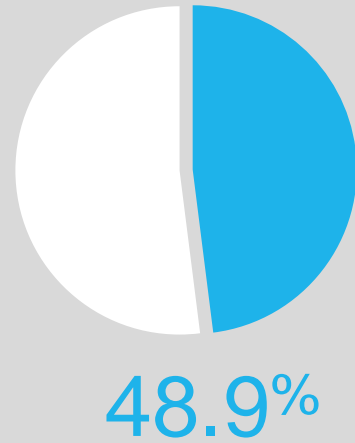
- R&D investment from across all levels of society comprised approximately 4.02% of GDP in 2014.

全社会研发投入占GDP比重4.02%，接近韩国水平



- 11,600 PCT international patent applications were filed in 2014, accounted for 48.9% of the nation's PCT applications.

2014年PCT国际专利申请量1.16万件，占全国48.9%



- A number of high-tech enterprises with excellent reputation in the global industry community.

一批高科技企业拥有全球背景下的产业话语权

**HUAWEI**  
全球研发支出50强

**Tencent 腾讯**  
全球最具创新力企业50强

**华大基因 BGI**  
全球最具创新力企业50强

- Shenzhen accounted for 5 seats in the latest China ten innovative character, released by Forbes.

《福布斯》最新发布的中国十大创新人物，深圳占据了5席



汪建(华大基因董事长)



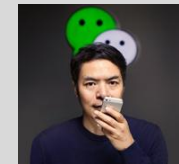
汪滔(大疆创新科技创始人)



王传福(比亚迪董事局主席)



王卫(顺丰速运集团总裁)



张小龙(腾讯公司高级副总裁)





# The First "International Garden City" In China

# 中国首个“国际花园城市”

## Blue Sky

the number of days of good air quality accounted for 95% in 2014



### 天更蓝

2014年空气质量优良天数占比达95%

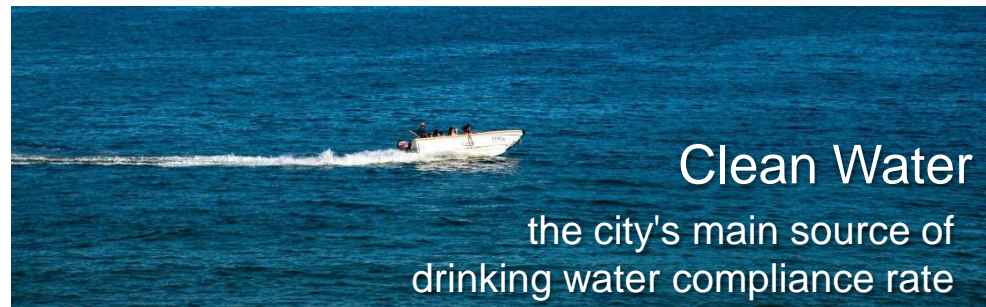


## Green Land

green space covers 45% of the urban area of the city

### 地更绿

建成区绿化覆盖率达45%以上



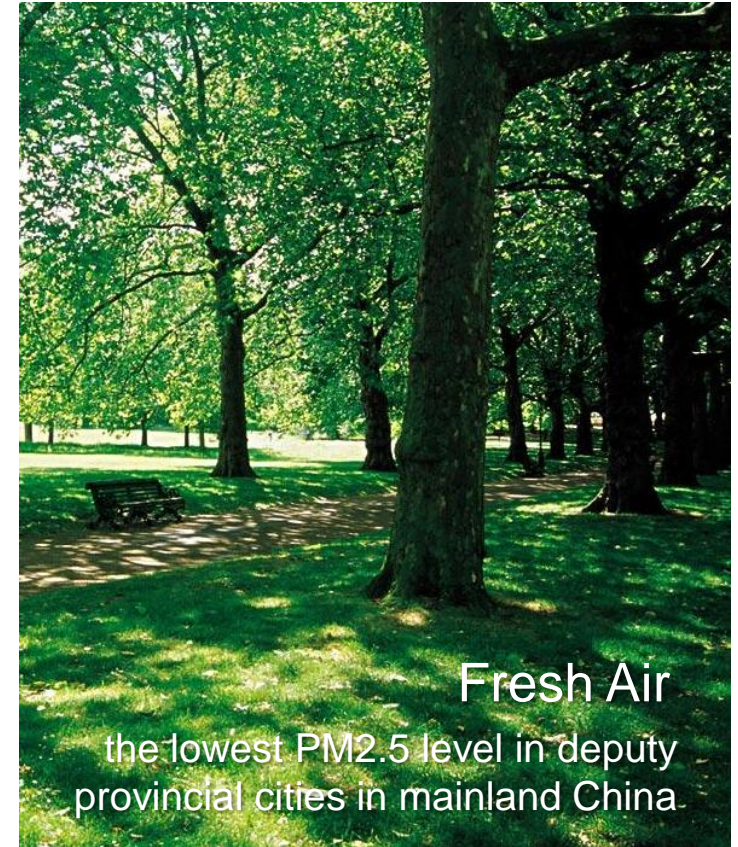
## Clean Water

the city's main source of drinking water compliance rate

is 100%

### 水更净

全市主要饮用水源达标率为100%



## Fresh Air

the lowest PM2.5 level in deputy provincial cities in mainland China

### 空气更清新

PM2.5处于内地副省级以上城市最低水平



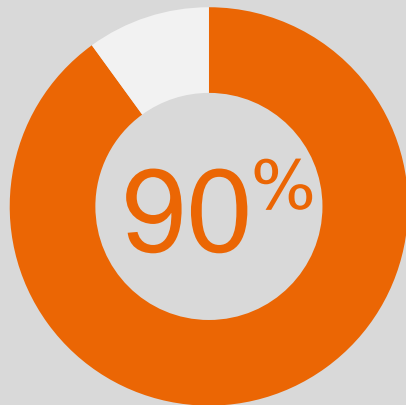
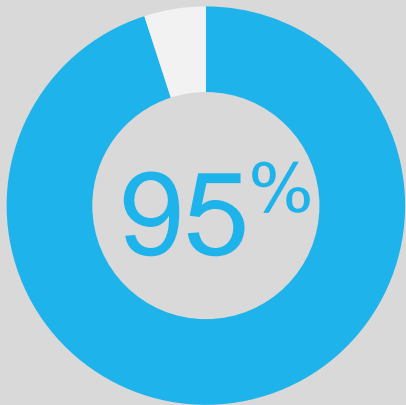
# Diverse Cultural Characteristics Open, Inclusive, and Innovative

开放、包容和创新的多元文化特质

## TALENT 人才活力

- 95% of Shenzhen's residents come from other cities at home and abroad.  
95%常住人口是外来移民

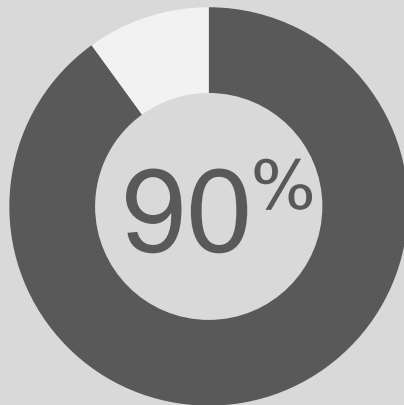
- the working age population accounted for more than 90%.  
劳动年龄人口占比超过90%



## MARKET 市场活力

- 90% innovation resources come from enterprises.  
90%的创新资源来自于企业

- demonstration of Mainland China's Best Cities for Business.  
“最佳商业城市”典范



345

financial institutions

15000

VC/PE companies

+ 300+

listed companies



# China's First Demonstration City For Reinvigorating City Through Quality Improving

荣获全国首个“质量强市示范市”称号

Shenzhen's GDP in 2014 surpassed **25** global cities  
2014年生产总值2500多亿美元



GDP per capital reached  
人均GDP达到2.4万美元，  
相当于韩国水平

# \$250B

# \$24,000

output per square kilometer  
of GDP was more than

每平方公里产出GDP超过1.3亿美元，国内首位

# \$130M

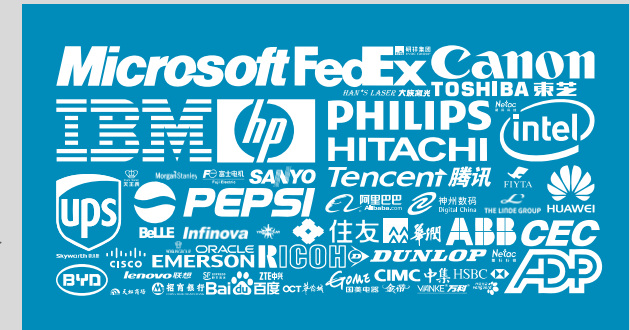
- 4 local companies listed in the Global Fortune 500  
4家企业入选财富世界500强



- 27 local companies listed in the China Fortune 500  
27家企业进入财富中国500强



- over 260 Global Fortune 500 companies run businesses in Shenzhen  
超过260家世界500强企业来深投资



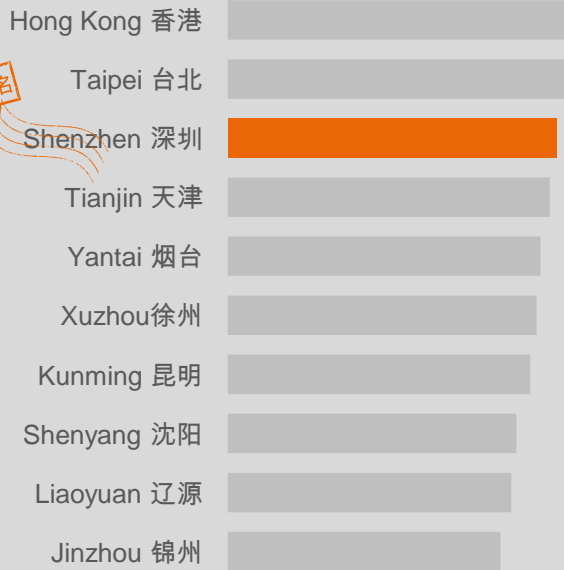


# Complete Legal/Regulation System; Actively and Orderly Competition

市场法规健全，竞争积极有序

- In 2012, Shenzhen ranked first in Mainland China in the list of “China’s 10 Most Efficient Governments”.

2012年“中国十大高效政府排行榜”，深圳位居中国大陆第一名



- In 2013, Shenzhen started to carry out reform of commercial registration system.  
2013年率先启动了商事登记制度改革



- At present, over 1.8 million businesses entities.

目前实有商事主体超过180万户，每8人就有1人注册企业

# 1,800,000

businesses entities.

## Asia/Pacific Transportation Hub

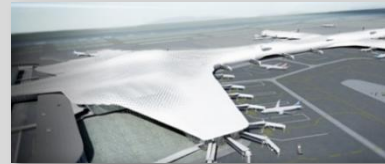
## 亚太交通枢纽

- Both Shenzhen's total volume of imports and exports and its exports topping other cities in mainland China.  
深圳外贸进出口总额、出口额均居内地大城市榜首



- Shenzhen is the only city with sea, land, air, and railway ports.

深圳是中国大陆唯一具备海陆空铁口岸的城市



- In 2014, Shenzhen port handling capacity ranked third worldwide amongst container ports.

深圳港集装箱吞吐量全球第3位



- Most manufacturers in Shenzhen can find suppliers of all necessary supporting materials within one hour's drive. Truly paradise for maker.

以深圳为中心，1小时车程内能采购到各种产业配套要件，成为名副其实的“创客”圣地





THANKS | 谢谢